



**Workplace One  
Alliance Grant**

Supporting BIPOC-owned  
businesses within our community



**APPLICATION**



# Workplace One Alliance Grant

## APPLICATION

**Workplace One** is committed to forming alliances with and supporting BIPOC-owned businesses within our community as well as our diverse employees and network. At Workplace One, our strength is providing best-in-class, fully-serviced, flexible office experiences and solutions, designed and managed for professionals, by professionals. We are a place for community, opportunity and growth. This is why we have created the Workplace One Alliance Grant.

The Workplace One Alliance Grant will award a BIPOC-owned company a 6-month membership at one of our work centres, providing a positive, professional and well-serviced office space and community for the recipient. We will work together with recipients to promote and encourage their unique company's growth and development while promoting equality and visibility of people of colour as well as other vulnerable populations. This will be an annual, ongoing grant program.

The Workplace One Alliance Grant has a mission to encourage and support the pursuit of entrepreneurship, business and professional excellence, by facilitating the access to premium office solutions, other established businesses, and resources.

### **Benefits of the grant include:**

- A four-person office for a term of 6 consecutive months
- Choice of location that best suits the needs of business and their community
- Access to all Workplace One member benefits and opportunities
- Use of a physical or virtual space to host an event, which includes professional marketing materials and promotion within the Workplace One member community and on social media channels.
- A feature in our monthly newsletter and social media
- Opportunity for future partnerships with the Workplace One community

For the purpose of this grant, we define a Business as an organization or enterprising entity engaged in commercial, industrial, or professional activities. Businesses can be for-profit entities or they can be non-profit organizations that operate to fulfill a charitable mission or further a social cause.



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### ELIGIBILITY

**Black-Owned Business\*:** self-identified Black-led organizations with at least 51% Black ownership or control.

**Indigenous-Owned Business\*:** organizations with at least 51% Indigenous ownership or control. Proof of Indigenous heritage owner(s), acceptable documents include:

- Indian Status Card, or: valid ID provided by the following:
  - Métis National Council Governing Membership
  - Inuit Beneficiary Card
  - Congress of Aboriginal Peoples (CAP) Affiliate Membership
  - Northwest Territories Land Claim Settlement Beneficiaries
  - Confirmed Alberta Métis Settlement Members
  - Northwest Territory Métis Nation Membership
  - Membership in a historic Métis community recognized as independent and rights-bearing by a provincial or Canadian federal government.

**Location:** Toronto: From Etobicoke to Scarborough and from Lakeshore to North York. Kitchener: the City of Kitchener. We acknowledge that we are on the traditional territory of many nations including the Mississaugas of the Credit, the Anishnabeg, the Chippewa, the Haudenosaunee and the Wendat peoples and is now home to many diverse First Nations, Inuit and Métis peoples.

**Insurance:** The successful candidate(s) will need to provide proof of business or commercial liability insurance in order to work in our spaces and host events.

### OTHER CONSIDERATIONS

**Companies with Community Initiatives:** company mandates or provisions of goods or services serve to support Black or Indigenous communities and/or other disadvantaged populations that include:

- seniors
- newcomers
- youth
- women
- LGBTQ2
- low income
- people with disabilities
- people experiencing homelessness



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### DETAILS

#### VALUE OF GRANT:

- 4 Person Office on a 6 month term: \$16,000
- Event Space: \$1,400
- Event Marketing Materials: \$1,200
- Advertising: \$1,400
- **TOTAL: \$20,000**



# APPLICATION FORM

## BACKGROUND INFORMATION

**Name of Applicant:**

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**Name of Business/Organization:**

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**Applicant's Position in Company/Organization:**

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**Business Address:**

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**Contact Information:**

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**How long has this business been in operation?:**

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**If there is more than one owner, please describe the ownership structure:**

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# **APPLICATION FORM**

## **ELIGIBILITY QUESTIONS**

**Do you identify as a Black; Indigenous person; and/or BIPOC?**

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**Is your business based in Toronto?**

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**Does your business focus on or support those in disadvantaged communities (i.e. people of colour, lgbtq, people with disabilities etc? If so, please elaborate. (If you require more space, please attach additional documents)**

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**Has your company every been a member at any of the Workplace One locations?**

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# **APPLICATION FORM**

## **BUSINESS & FUNDING QUESTIONS**

**Describe your business** (number of employees, purpose, for profit or not for profit, etc.)

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**Have you received other funding within the last 12 months? If yes, please specify.**

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**What is the business cost/budget breakdown of the business?** (If you require more space, please attach additional documents)

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# **APPLICATION FORM**

## **INTEREST QUESTIONS**

**How will this grant help you and your business?**

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**Which Workplace One location would you prefer to see your business at and why?**

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**Describe your current and past workspace solutions for this business**

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**What were the advantages and/or drawbacks of your previous workspace solutions?**

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**What type of event would you be interested in hosting at Workplace One?**

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# APPLICATION FORM

## ADDITIONAL COMMENTS

**Please add anything you feel is important to share with us regarding this application:**

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## HOW DID YOU FIND OUT ABOUT THIS GRANT?

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